

**REVISED  
PROPOSAL FORM**

Respondent's Name: \_\_\_\_\_

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**CHECKLIST OF REQUIRED DOCUMENTS TO BE SUBMITTED**

**RESPONDENT SHALL SUBMIT ONE (1) ORIGINAL PROPOSAL AND SEVEN (7) COPIES OF THE ORIGINAL DOCUMENTS. ENVELOPE ONE SHOULD BE LABELED "ORIGINAL" AND ENVELOPE TWO SHOULD BE LABELED "COPIES".**

The Respondent is responsible for carefully reviewing the submittal requirements in the RFQ&E and for submitting all information requested. In addition, the Respondent shall execute and submit the following:

- A. Conflict of Interest Certificate (**Exhibit A**)
- B. Addendum Acknowledgement, if applicable

Acknowledgment of the following Addenda is hereby made:

Addenda No. \_\_\_\_\_ Date: \_\_\_\_\_ Respondent's Initial: \_\_\_\_\_

- C. Proposed Fees: **Proposed fees should be inclusive of all required costs for the specific item.**

***Media buys should not be included in the proposed fees. JAA will review and negotiate fees for all media buys with the awarded Consultant.***

**Initial Year Term:**

**Proposed Fees:**

TV Production (:15)	\$ _____	Per Hour
TV Production (:30)	\$ _____	Per Hour
Billboard (design and copywriting)	\$ _____	Per Hour
Print Advertising Template	\$ _____	Per Hour
Online Advertising (design and copywriting)	\$ _____	Per Hour
Brochure (design and copywriting)	\$ _____	Per Hour
In-terminal Advertising (design and copywriting)	\$ _____	Per Hour
Ad Copy	\$ _____	Per Hour

**Option Year #1:**

**Proposed Fees:**

TV Production (:15)	\$ _____	Per Hour
TV Production (:30)	\$ _____	Per Hour
Billboard (design and copywriting)	\$ _____	Per Hour
Print Advertising Template	\$ _____	Per Hour
Online Advertising (design and copywriting)	\$ _____	Per Hour
Brochure (design and copywriting)	\$ _____	Per Hour
In-terminal Advertising (design and copywriting)	\$ _____	Per Hour
Ad Copy	\$ _____	Per Hour

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**Option Year #2:**

**Proposed Fees:**

TV Production (:15)	\$ _____	Per Hour
TV Production (:30)	\$ _____	Per Hour
Billboard (design and copywriting)	\$ _____	Per Hour
Print Advertising Template	\$ _____	Per Hour
Online Advertising (design and copywriting)	\$ _____	Per Hour
Brochure (design and copywriting)	\$ _____	Per Hour
In-terminal Advertising (design and copywriting)	\$ _____	Per Hour
Ad Copy	\$ _____	Per Hour

**Option Year #3:**

**Proposed Fees:**

TV Production (:15)	\$ _____	Per Hour
TV Production (:30)	\$ _____	Per Hour
Billboard (design and copywriting)	\$ _____	Per Hour
Print Advertising Template	\$ _____	Per Hour
Online Advertising (design and copywriting)	\$ _____	Per Hour
Brochure (design and copywriting)	\$ _____	Per Hour
In-terminal Advertising (design and copywriting)	\$ _____	Per Hour
Ad Copy	\$ _____	Per Hour

**Option Year #4:**

**Proposed Fees:**

TV Production (:15)	\$ _____	Per Hour
TV Production (:30)	\$ _____	Per Hour
Billboard (design and copywriting)	\$ _____	Per Hour
Print Advertising Template	\$ _____	Per Hour
Online Advertising (design and copywriting)	\$ _____	Per Hour
Brochure (design and copywriting)	\$ _____	Per Hour
In-terminal Advertising (design and copywriting)	\$ _____	Per Hour
Ad Copy	\$ _____	Per Hour

D. S/M/DBE Forms, if applicable (**Exhibit E**)

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E. Proposer Certification and Signature:

By submitting this Proposal, the Respondent certifies that the Respondent has read and reviewed all of the documents pertaining to this solicitation, that the person signing below is an authorized representative of the Company, that the Respondent is legally authorized to do business in the State of Florida, and that the Respondent maintains in active status all appropriate license required for the work.

**FAILURE TO SIGN YOUR PROPOSAL WILL CONSTITUTE A MATERIAL IRREGULARITY AND WILL RESULT IN REJECTION OF THE PROPOSAL.**

Respondent Name: \_\_\_\_\_

Authorized Agent's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Email: \_\_\_\_\_

Title: \_\_\_\_\_

Respondent is a:     Corporation     Partnership     Individual

Federal Identification Number: \_\_\_\_\_

Remittance Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

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